



buy. sell. simple.



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**LOCATION, DATE and TIME:** 1000 to 1200 AND 1300-1500 || September 12 ||  
205 E. River Park Circle Fresno, CA **RSVP:** Neil Carmody, choose am or pm \_  
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## OfferUp Agenda

This section of the training will introduce you to OfferUp. Learn how the platform works and how OfferUp works with Law Enforcement on criminal cases and investigations. This session will walk through the tools OfferUp employs to aid Law Enforcement and how we detect and deter criminal activity.

- What do OfferUp bad actors look like?
  - Basic suspect/bad actor user profiles
- How OfferUp identifies bad actors
  - Item Curation and System Alerts
  - Data analysis
  - Setting Up Covert Law Enforcement Officer (LEO) Accounts:
- How to maximize your covert LEO account
- OfferUp fraud and investigative tools:
  - Softblock
  - Message thread/chat content
  - Device identification
  - Prior profile image posts
  - Item posting history
- Records requests:
  - Search warrants vs. subpoenas
  - Emergency requests
  - Best practices for submitting and writing OfferUp search warrants
- Overview of OfferUp administration data
- Using and interpreting OfferUp data
- Emergency Requests (*AKA Exigent*) - what qualifies as an emergency request?
- Most common crimes on OfferUp
- Crime trends in your area

## About OfferUp

OfferUp is dedicated to changing the way people buy and sell in their communities. As the largest and fastest growing mobile marketplace for local buyers and sellers in the U.S., the company offers iOS and Android apps that make selling an item as easy as snapping a picture from your mobile device. Founded in April 2011, OfferUp is reinventing local commerce by helping consumers uncover value through simplicity and trust.

**About The Trainer:** Carolyn Love: [LinkedIn](#), [carolyn.love@offerup.com](mailto:carolyn.love@offerup.com)

Carolyn is a Community Trust Specialist for OfferUp. Carolyn has over 10 years of experience as a dispatcher, 911 operator, emergency management, hostage negotiation, Police tactical dispatch, crisis response, family mediation, and classroom instruction.