



LAW ENFORCEMENT RELATIONS

OfferUp Law Enforcement Training

Date: Wednesday February 8, 2017 **Cost:** Free

Time: 1000hrs and 1300hrs NOTE: This is a 2 hour class, you only need to attend one.

Audience: Property Crime Investigators, Robbery Investigators, Fraud Investigators, Crime Prevention Officers, Task Force Detectives, DA Investigators, Organized Retail Crime Investigators, etc.

Location: Southern California Edison Energy Education Center-Irwindale, Event Operations
6090 N. Irwindale Ave., Irwindale, CA. 91706

About OfferUp-

Based in Bellevue, Washington. OfferUp is the largest mobile marketplace for local buyers and sellers in the U.S. OfferUp now sells more automobiles than eBay, and outranks Craigslist in over 10 major U.S. markets in both daily item volume and user activity. The OfferUp app makes selling an item as easy as snapping a picture from your mobile device. OfferUp is now the second most download online shopping app., second only to Amazon.

Class Outline-

This class will cover an orientation on what OfferUp is. How the platform works, and how OfferUp works with Law Enforcement on criminal cases and investigations.

The course will cover case examples and how OfferUp employs special tools to aid Law Enforcement to identify and disrupt criminal activity All confirmed personnel will receive a covert LEO account by the end course.

What data does OfferUp hold?

- Examples of what OfferUp data looks like
- Using and interpreting OfferUp data to ensure the best case results
- Certified Records Requests, best practices.

What do OfferUp Bad Actors look like?

- Examples of basic low level bad actor profiles
- Examples of fraudulent and fictitious user profiles
- Examples of organized retail crime bad actors
- Examples of robbery rings and offline risk bad actors

How OfferUp ID's Bad Actors:

- Item Curation - Identifying prohibited items
- How we use behavior alerts to identify criminal activity
- How we track suspected bad actor mobile devices
- User text sentiment analysis

What OfferUp is doing to STOP bad actors?

- Item posting GEO-Tag meta data
- User posting GPS location
- Advanced image detection
- Abnormal behavior modeling

OfferUp Fraud and Investigation Tools:

- Soft-blocking - preventing bad actors from continuing prohibited conduct
 - Who gets blocked?

- How do prevent bad actor infiltration
- Message Thread Content content universal searches
- Device ID's & Device ID Traces
 - How do we "fingerprint" and track bad actor devices
- GPS location information
- Historical account data
 - Prior Profile Image Posts
 - Item Posting History

Setting Up Covert LEO Accounts:

- How to maximize your covert LEO account
 - Best practices for:
 - Communicating
 - Obtaining engagement with bad actors
 - What should a covert account look like

Records Requests:

- Market of Special Handling (MOSH) data request process
- Search Warrants vs. Subpoenas and Exigent Requests

After Hours Help:

- Exigent Requests -
 - Exigent Circumstances - What Qualifies?
 - How to set off our alarms after hours

About The Trainers- Carolyn Love & Brandon Robinson -

- <http://www.linkedin.com/in/brandonrobinsonofferup>
- brandon.robinson@offerupnow.com 503-484-5370

Brandon is the Law Enforcement Investigations Manager for OfferUp. Brandon has over 17 years' experience in Public Safety, Law Enforcement, Corporate Security and Crisis Management. Brandon has worked in Investigations roles for Nike, Sportsmans Warehouse and Fred Meyer.

Prior to joining OfferUp Brandon was most recently the North American Manager for Airbnb's Crisis Response Team where he led a team that handled person to person crime reports and crisis responses ranging from major property losses to rapes and homicides.

- <http://www.linkedin.com/in/carolyn-love-8842bb33>
- carolyn.love@offerupnow.com 503-789-8141

Carolyn is the Law Enforcement Liaison for OfferUp. Carolyn has 10 years of experience in 911 dispatch, emergency communications, hostage negotiation, Police and SWAT tactical dispatch, task force investigations, crisis response, emergency management and classroom instruction.